



FIESTA

with SAHA



SAHA | SAN ANTONIO
HOUSING AUTHORITY
Opportunity Lives Here



Special Friend of the San Antonio Housing Authority,

I am excited to invite you to join me for a celebration of San Antonio's rich and diverse culture at a **Fiesta Breakfast by the River** at the Battle of the Flowers parade on April 8, 2022, with exclusive access to San Antonio's widely-praised and favorite Fiesta activities.

Keeping with the Fiesta spirit of supporting local nonprofits, proceeds raised by this SAHA event will support resident services programs, such as academic scholarships, computer literacy training and elderly support services, for families receiving affordable housing assistance from the San Antonio Housing Authority.

Please join me in sparking growth and opportunity in our SAHA communities by supporting one of our 2022 Fiesta sponsorship packages. With your support, we can fill the gaps with resources for families to achieve their personal, professional and educational goals.

We look forward to celebrating with you.



Ed Hinojosa, Jr.
President and CEO
San Antonio Housing Authority



FIESTA BREAKFAST BY THE RIVER

April 8, 2022 // 8:30 — 10 a.m.
Next to the Brooklyn Bleachers

**Celebrate the 2022 Battle of Flowers
Parade — Viva Las Flores with a
traditional Mexican buffet breakfast
alongside the San Antonio Riverwalk.**

Guests will have access to a private parking area
and parade seating. Parking, food, parade, fun —
all in one spot!

All proceeds benefit resident services for families
at the San Antonio Housing Authority, including
academic scholarships, computer literacy training,
and elderly support services.



*Photo courtesy of
Battle of Flowers® Association
Javier Fernandez and Jon Alonzo*





FLORES

\$10,000

Sponsor remarks with leadership

Company logo on event signage

8 tickets to breakfast event

8 tickets to parade seating by the Brooklyn Bleachers

4 private parking spots

Logo on event printed materials

Logo on digital collateral

Appreciation video on Social Media



PIÑATAS

\$5,000

8 tickets to breakfast event

8 tickets to parade seating by the Brooklyn Bleachers

4 private parking spots

Logo on event printed materials

Logo on digital collateral

Special mention on Social Media



CASCARONES

\$2,500

8 tickets to breakfast event

8 tickets to parade seating by the Brooklyn Bleachers

4 private parking spots

Logo on event printed materials



MARACAS

\$1,000

4 tickets to breakfast event

4 tickets to parade seating by the Brooklyn Bleachers

2 private parking spots



FIESTA FAN

\$250

1 ticket to breakfast event

1 ticket to parade seating by the Brooklyn Bleachers



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