

mardi
gras *by*
the
RIVER



SAHA | SAN ANTONIO
HOUSING AUTHORITY
Opportunity Lives Here

Special Friend of the San Antonio Housing Authority,

I am excited to invite you to join me for a celebration of San Antonio's rich and diverse culture at a **Mardi Gras by the River** at the Flambeau Parade on April 9, 2022, with exclusive access to San Antonio's widely-praised and favorite Fiesta activities.

Keeping with the Fiesta spirit of supporting local nonprofits, proceeds raised by this SAHA event will support resident services programs, such as academic scholarships, computer literacy training and elderly support services, for families receiving affordable housing assistance from the San Antonio Housing Authority.

Please join me in sparking growth and opportunity in our SAHA communities by supporting one of our 2022 Fiesta sponsorship packages. With your support, we can fill the gaps with resources for families to achieve their personal, professional and educational goals.

We look forward to celebrating with you.



Ed Hinojosa, Jr.
President and CEO
San Antonio Housing Authority



FIESTA MARDI GRAS BY THE RIVER

April 9, 2022 // 5:30 — 7 p.m.
Next to the Brooklyn Bleachers

**Enjoy a Mardi Gras celebration and
buffet dinner alongside the historic San
Antonio Riverwalk.**

Have up-close seats to America's largest
illuminated parade with access to a private
parking area.

Parking, food, parade, fun — all in one spot!

All proceeds benefit resident services for families
at the San Antonio Housing Authority, including
academic scholarships, computer literacy training,
and elderly support services.





ROYAL COURT

\$10,000

Sponsor remarks
with leadership

Company logo
on event signage

8 tickets to
dinner event

8 tickets to parade
seating by the
Brooklyn Bleachers

4 private parking spots

Logo on event
printed materials

Logo on digital
collateral

Appreciation video
on Social Media



KREWE

\$5,000

8 tickets to
dinner event

8 tickets to parade
seating by the
Brooklyn Bleachers

4 private parking
spots

Logo on event
printed materials

Logo on digital
collateral

Special mention
on Social Media



KING CAKE

\$2,500

8 tickets to
dinner event

8 tickets to parade
seating by the
Brooklyn Bleachers

4 private parking
spots

Logo on event
printed materials



DOUBLOON

\$1,000

4 tickets to
dinner event

4 tickets to parade
seating by the
Brooklyn Bleachers

2 private parking
spots



MARDI PARTY

\$250

1 ticket to
dinner event

1 ticket to parade
seating by the
Brooklyn Bleachers



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